

Stay connected with BIL and Visual Online

Luxembourg, May 30, 2013 - Banque Internationale à Luxembourg (BIL) and Visual Online, a subsidiary of the P&T Luxembourg group, have begun the deployment of a free Wi-Fi internet access service in the bank's branches across the country. BIL thus becomes the first bank in the financial centre to introduce such a service.

After having modified its branches' opening hours in order to accommodate its customers during the evening, by appointment, and extended the hours of its contact centres, BIL continues to innovate so it can offer its customers even more comfort and connectivity.

Starting today, BIL is offering free Wi-Fi internet access in its Centre and Place de Paris branches in the city of Luxembourg. The first bank in the financial sector to introduce such a service, BIL plans to deploy the *Hotspot.lu* Wi-Fi solution developed by Visual Online at all 40 of its national locations by June 30, 2013.

"Proximity is more than just having branches all over the country," said Christian Strasser, Head of Retail Banking at BIL. "Being close to one's customers means most of all listening to their needs and paying attention to their habits, which tend towards ever-increasing mobility. This is what we're doing by regularly updating our mobile banking with the iOS and Android BILnet Mobile applications and it is in this same spirit that we are today offering our customers easy and free internet access."

For Claude Schuler, Visual Online's Managing Director, "if Luxembourg is the European leader in terms of the number of households with internet access, it is also on the cutting edge in terms of the sales of mobile devices such as smartphones or tablets. Being able to stay connected is thus an undeniable added value which BIL is seeking to offer to its customers."

With *Hotspot.lu*, Visual Online is offering a simple and effective solution. The technical aspects of each internet connection will be centrally monitored by the operator. In this way, BIL's customers can use it confidently and at no cost. Additionally, BIL has asked the Ministry of Health to inspect its installations in order to ensure that the user can use the Wi-Fi system under the best safety conditions.